

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3941

ANSWERED ON:18.04.2002

AUDIO VISUAL ANIMATION TREATY WITH CANADA

NIVEDITA MANE

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government are aware that the Audio-visual animation treaty with Canada would generate over \$150 million worth business every year;
- (b) if so, the details thereof and the steps taken in this regard; and
- (c) the details of revenue earned through animation business by India by exporting it?

Answer

THE MINISTER OF INFORMATION & BROADCASTING (SMT. SUSHMA SWARAJ)

(a)&(b): The Ministry of Information and Broadcasting has received a proposal to enter into an Audio-Visual Co-production treaty with the Government of Canada, which is still at a draft stage.

(c): This Ministry does not maintain data regarding break-up of revenue earned by the entertainment industry.